

Message Text

UNCLASSIFIED

PAGE 01 SANTIA 02546 101621Z

67

ACTION ARA-20

INFO OCT-01 ISO-00 CIAE-00 EB-11 INR-10 LAB-06 NSAE-00

PA-04 RSC-01 SIL-01 USIA-15 PRS-01 DRC-01 L-03 /074 W

----- 108649

R 101440Z MAY 74

FM AMEMBASSY SANTIAGO

TO DEPARTMENT OF COMMERCE

INFO SECSTATE WASHDC 8529

UNCLAS SANTIAGO 2546

E.O.11652:N/A

TAGS: BEXP CI

SUBJ: U.S. PARTICIPATION FISA 74

1. RESULTS OF THOMAS TRIP AS FOLLOWS: FISA OFFICIALS TO BUILD PAVILION ENCLOSING 1000 SQ. METERS IN NEW SECTION OF FAIR GROUNDS. BUILDING, WITH TOILET FACILITIES, UNLIMITED ELECTRICAL POWER, INTERNAL WIRING, ADEQUATE EXHAUST FANS, WILL BE COMPLETED BY AUGUST 31. LANDSCAPING AND ALL ACCESS ROADS TO BE COMPLETED BY OCTOBER 31. U.S. TO PAY \$12 THOUSAND FOR BUILDING IN 1974 AND WILL HAVE FIRST OPTION ON USE AT SUBSEQUENT FAIRS AT SAME PRICE FOR 10 YEARS. OPEN EXHIBIT SPACE ADJACENT TO PAVILION, WHICH IS CONSIDERABLE WILL BE RENTED AT COST OF \$6 PER SQUARE METER THIS YEAR AND AT GOING RATE IN SUBSEQUENT YEARS.

2. TWO LOCAL CONTRACTORS BID \$1700 AND \$2800 PER INSIDE BOOTH. THOMAS SAID THESE QUOTATIONS OUTRAGEOUS AND WOULD FIND WAY TO BUILD BOOTHS AT SUBSTANTIALLY LOWER COST. IN MEETING WITH 25 PROSPECTIVE EXHIBITORS, THOMAS QUOTED PRICE OF \$2000 PER BOOTH (APPROX. 3 X 4 METERS) INSIDE PAVILION AND \$7 PER SQ. METER FOR OUTSIDE SPACE.

3. AT MEETING ONE FIRM GAVE VERBAL COMMITMENT TO TAKE TWO BOOTHS AND 19 FIRMS EXPRESSED INTEREST IN 21 MORE.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 SANTIA 02546 101621Z

FINAL RESPONSES PROMISED WITHIN 5-30 DAYS. SINCE

THOMAS VISIT, EMBASSY HAS MET WITH SIX ADDITIONAL FIRMS AND HAS ONE MORE VERBAL COMMITMENT WITH THREE OTHER FIRMS VERY INTERESTED. EMBASSY CONFIDENT OF FILLING 30 BOOTHS AS WELL AS SUBSTANTIAL OUTDOOR SPACE.

4. GIVEN VARIETY OF POTENTIAL EXHIBITORS (AGRICULTURAL AND MINING EQUIPMENT, IBM, BRANIFF, NCR, UNION CARBIDE, STANDARD ELECTRIC, ESSO, ETC.), EXHIBIT WILL BE HORIZONTAL AND HAS TENTATIVE THEME OF "ROLE OF U .S. TECHNOLOGY IN CHILE'S RECONSTRUCTION". SUGGESTED NAME: POLYTECH 74. UNITAS SHOW BAND WILL BE VISITING SANTIAGO NOVEMBER 5-9 (FAIR IS FROM OCTOBER 31-NOVEMBER 17) AND MAY PERFORM AT PAVILION.

5. THOMAS AGREED WITH FISA OFFICIALS TO PROVIDE \$10.000 ASAP TO ALLOW FISA BEGIN PAVILION CONSTRUCTION. COMMERCE REQUESTED TO PROVIDE THIS AMOUNT ASAP. POPPER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974SANTIA02546
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740115-0297
From: SANTIAGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740557/aaaabyre.tel
Line Count: 79
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: cunninfx
Review Comment: n/a
Review Content Flags:
Review Date: 31 OCT 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <31 OCT 2002 by shawdg>; APPROVED <07 JAN 2003 by cunninfx>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: U.S. PARTICIPATION FISA 74
TAGS: BEXP, CI
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005